

Salisbury District Chamber of Commerce Business Awards Evening

In Association with

Salisbury BID and Salisbury Journal

Friday 8th April 2022

Awards Criteria

Business of the Year Award

To win, a business will need to show a very strong overall performance during the last year.

The judges will be looking for a business which has:

- A clear business strategy (summary your business)
- Strong financial management and performance, provide evidence of financial stability
- Clear signs of growth and development
- Has overcome its' challenges to get ahead of its competitors, especially during the recent challenging times, how have you dealt with staff, supporting staff, moral and adapting to new ways of working.
- A sustainable philosophy, towards its people, its profit and the planet
- Demonstrated a strong commitment to the Salisbury Region
- Provide evidence of positive change in the last 12 months or identified a strategy for change in the next 12 months.
- Show evidence of 5 Year strategic plan
- Show evidence of feedback and how this addressed including negative feedback

Start Up Award

The award recognises a new business started within the past two years whose existing success has set the groundwork for the business to grow, flourish and move into a position of longer-term sustainability.

The judges will be looking for:

- A clear business strategy (summary your business)
- Strong financial management and performance, provide evidence of financial stability
- Clear signs of growth and development
- Has overcome its' challenges to get ahead of its competitors, especially during the recent challenging times, how have you dealt with staff, staff support, moral and adapting to new way of working.

- A sustainable philosophy, towards its people, its profit and the plant
- Demonstrated a strong commitment to the Salisbury Region
- Provide evidence of positive change in the last 12 months or identified a strategy for change in the next 12 months.
- Show evidence of 5 Year strategic planning
- Show evidence of feedback and how this addressed including negative feedback

Innovation Excellence Award

This category seeks to highlight organisations that have identified new products or services and successfully brought them to market or adapted an existing product for a new market.

The judges will be looking for:

- A clearly conveyed business idea
- Specific achievements
- Opportunity for business growth and development
- Provided evidence of positive change in the last 12 months or identified a strategy for change in the next 12 months

Sustainability Award

The judges will be looking for:

- Demonstrate how your business has adapted to improve its sustainability
- A clearly conveyed business idea
- Specific achievements
- Opportunity for business growth and development
- Provided evidence of positive change in the last 12 months or identified a strategy for change in the next 12 months

Employer Award

This award recognises employers who have created an outstanding workplace based on a set of values that has led to a committed, effective and motivated workforce. The employer should create a stimulating and supportive work environment with a real commitment to the welfare of its employees, resulting in high staff satisfaction levels and a well-motivated and integrated workforce.

The judges will be looking for:

- What sets an employer apart and how it has benefited the business and its people
- A clear human resources policy that creates a stimulating and supportive workplace
- Staff development plans and how this has driven business growth
- Provided evidence of positive change in the last 12 months or identified a strategy for change in the next 12 months
- Demonstrate what you have done to improve

Recognition to be received for:

- Lifetime Achievement
- Long Service